



SAPMER joins the international program 'Dolphin Safe'

In August 2011, SAPMER joined the program 'Dolphin Safe', initiated by Earth Island Institute (EII), a Californian organisation founded in 1982.

With this international program, SAPMER, commits itself to practical actions to protect dolphins and therefore obtain the label 'Dolphin Safe'.

Already committed to a fishing strategy based on the preservation of the resource and the marine environment, SAPMER will implement the EII's 15 recommendations which are based on the use of selective fishing technics, avoiding side catch and preserving marine mammals, marine birds, sea tortoises and other targeted species.

This program also entails the reduction of juvenile captures and fortuitous catches of sea birds and other species during fishing.

On top of a complete file (certificate of origin of catch, follow up documents, log-book, etc.) being left at the organisation's disposal, SAPMER allows Earth Island Institute to carry out, at any time, on its tuna ships, an on-board monitoring, in order to observe fishing operations, loading and unloading, storage zones and talk to crew members.

Earth Island Institute has at its disposal a team of a dozen of auditors, spread out over 7 countries around the world, who regularly control the ship owner's correct implementation of its commitment. **The 'Dolphin Safe' project is the biggest independent program of environmental supervision, worldwide.**

Based on studies, these actions have allowed for the past 10 years, to reduce by 98%, dolphin mortality in the Pacific.

By following all these rules, SAPMER's halieutic products will be labelled 'Dolphin Safe'.

With this agreement, SAPMER invests itself in the protection of dolphins and marine life, and implements a real responsible fishing ethos within the company and all its entities.

Proof of SAPMER's exemplary participation in a sustainable handling of the marine resources, in April 2010, the company gained for its tuna activity, the recognition 'responsible fishing' delivered by the Bureau Veritas. On the other hand a MSC (Marine Stewardship Council) group request is currently under way for toothfish fishing.

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About SAPMER – www.sapmer.com

SAPMER is the deep-sea fishing operator in the French Southern and Antarctic Lands (TAAF) based on the island of Reunion. Having been created in 1947, SAPMER now operates a wholly-owned fleet of four freezer-longliners for Patagonian Toothfish and a lobster freezer trawler for St Paul Rock Lobster. To speed the company's growth, SAPMER decided to extend its fishing activity to tuna (Yellowfin and Skipjack) in the Indian Ocean and invested 93 M€ in building three new -40°C freezer tuna purse seiners of a new design. The company now has two complementary activities:

- Fishing activity: Toothfish and Lobster fishing in the Southern Seas (French Southern and Antarctic region - TAAF) and tuna fishing (Yellowfin and Skipjack with on board deep freeze at -40°C) in the Indian Ocean.
- A processing and value-enhancing of halieutic products activity in its Mer des Mascareignes factory based in Mauritius.

In April 2010, SAPMER gained 'responsible fishing' recognition from BUREAU VERITAS for its tuna activity. This recognition follows strict specifications, proof of this activity's continuity, and SAPMER's exemplary participation to the marine resources' sustainable and responsible management.

SAPMER's 2010 revenues came to 48 M€, 80% of it came from exportations outside of Europe, mainly Asia.

SAPMER is listed on Alternext Paris since July 2009 – ISIN code FR0010776617 – ALMER